

generating the watermarked image using inverse wavelet transform $[D(x)^{-1}]$. For color images, RGB mode is converted into YIQ mode using a conversion matrix and the wavelet transform is applied to the Y-, I-, Q- values. This inventive digital watermarking of a color image is found to be highly robust against lossy compression and other image processing operations, compared to conventionally known methods which are known to be unsuitable for watermarking color images.